



The Cornpicker

Bulletin of Fairbury, IL Rotary Club

Fairburyrotary.com



2010 - 2011 Officers

President Charlie McDonald
 Pres. Elect Becky Whitfill
 Vice President
 Sec/Treas/Editor Leroy McPherson

DATE/TIME/PLACE: March 29, 2011 - 12:00 noon at Marchelloni's

ATTENDANCE: 21 plus Curt Casson

LOTTO: Gary Huston and Bud Gerber

ACTION ON THE AVENUES

CLUB SERVICE

Programs:

- 04/05 - Mark Steffen - The Green Egg People will be here. Smoked BBQ ribs will be served!
- 04/12 - PCHS
- 04/19 - PCHS
- 04/26 - PCHS
- 05/03 - John Clemons
- 05/10 - PCHS
- 05/17 - PCHS
- 05/24 - Steve & Jennifer McMichaels

Membership:

Bud Gerber received his PHF Sapphire pin for donating over \$2,000 to Rotary Foundation. Congratulations Bud!



- 4/7 - John Rich
- 4/19 - Jim Paternoster
- 4/28 - Tracy Taylor
- 4/30 - Jim Schahrer
- 4/30 - Louis Retter

INTERNATIONAL SERVICE

Dwight Rotary wants to join District 6490. We had to put it to a vote. It passed.



**6490 Conference in Bloomington
 Marriott Hotel
 April 15-16.
 Have you signed up?**

Quips and Quotes

M The joy of the heart makes the face merry. . . .English Proverb

AREA CLUB MEETINGS

Bloomington	12:00 Noon	Thurs.	Elks Club
Gibson City	6:45 a.m.	Wed.	The Country Kettle
Gilman	6:05 p.m.	Tues.	Gilman Lounge
Lincoln	11:50 a.m.	Wed.	Elks Country Club
Normal	12:00 Noon	Wed.	Bone Student Center

Progressive Impressions

Kent Casson



Curt lives in Lexington. He attended ISU. Five years ago he joined Progressive Impressions of Bloomington. They currently employ 500 and are part of Taylor Corp. with approximately 1500 employees. Their owner is also the owner of the Minnesota Timber Wolves. They were founded in 1991. State Farm Newsletter is one of their biggest accounts. In 2003 they started their web base service. They are using conductor technology where they use web base for orders, prospecting, radio and TV ads, websites, etc. They sell

pens, pencils, shirts, etc. In 2006 they serviced 7 of the 10 largest insurance companies. They also have an office in Poplar Beach, Florida. In 2007, 2008 and 2010 they received the Echo Awards. They manage 65 ordering websites, house 500 million data records, work with 160 customer services and handle 4,000 orders per day. Curt is the Project Manager for Wells Fargo. They do a lot of in-house printing. They print calendars, bios, direct mail and seminar materials. These have to be branded right. A lot of this is what we call junk mail. They are also doing digital print calendars and they are personalized.