



The Cornpicker

Bulletin of Fairbury, IL Rotary Club

Fairburyrotary.com



2009 - 2010 Officers

President	Josh Clemons
Pres. Elect	Charlie McDonald
Vice President	
Sec/Treas/Editor	Leroy McPherson

DATE/TIME/PLACE: March 9, 2010 - 12:00 noon at Marchelloni's

ATTENDANCE: 23 + Paul Kilgus, Kay Fugate and Marla Behrends

LOTTO: J. Paternoster & B. Munz

**PERFECT
ATTENDANCE**

Becky
Whitfill



ACTION ON THE AVENUES

CLUB SERVICE

Programs:

03/16 - Spence Farm Foundation
 03/23 - OPEN
 03/30 - Deb Moran - Lyn Hruska

Quips & Quotes

*Peace comes within the souls of men
 when they realize their oneness with the universe.
 Black Elk*

AREA CLUB MEETINGS

Bloomington	12:00 Noon	Thursday	Elks Club
Gibson City	6:45 a.m.	Wednesday	The Country Kettle
Gilman	6:05 p.m.	Tuesday	Gilman Lounge
Lincoln	11:50 a.m.	Wednesday	Elks Country Club
Normal	12:00 Noon	Wednesday	Bone Student Center

MIDWEST DAIRY ASSOCIATION

Marla Behrends



Marla is the Public Relations officer for this area. She used to be a radio announcer in Bloomington. Seven years ago she joined Midwest Dairy Association. They currently are doing the "speak out" program for Dairy. Originally, there were around 1200 dairy farms in Illinois. We presently have 906 family farms. Fairbury used to have 9 and are down to 5; McLean Co. has 11. For every dollar the Dairy spends, they generate 2 to 3 times more back into the economy. The dairy farmer is a very compassionate and caring person. They are the #1 environmentalist. Most city kids think milk comes from the store and chocolate milk comes from brown cows. They are promoting the new smoothy drink with more whey in it. They have a 5% check-off for every 100# they sell. This helps develop programs for the industry through this check-off plan.

The program "Got Milk" is being promoted in schools. There are various types of dairy farms. They have perfected a "niche" in the market.

Paul Kilgus started his new business in June. Education of the public is the key. They take the farm to the classroom and go beyond milking the cow. They have expanded into yoghurt and ice cream. June will be their first anniversary on the farm.



The Dairyman was the first environmentalist, they care about the air you breath and the water you drink.

BITS & PIECES

Human life - indeed all life - is poetry. It's we who live it, unconsciously, day by day, like scenes in a play, yet in its inviolable wholeness it lives us, it composes us. This is something far different from the old cliché, "turn your life into a work of art"; we are works of art - but we are not the artist.

Lou Andreas-Solome